

Terms and Conditions

#TogetherWeAre10 #JuntosSomos10 Program

The #TogetherWeAre10 donation program (“the Program”), also known as “#JuntosSomos10”, in Spanish, is a program promoted by Mastercard International Incorporated (“Mastercard”) to raise awareness and provide funds to the World Food Programme (“WFP”), through two different methods of participation, namely, (i) the participation of users of Twitter, Facebook and Instagram; or (ii) the donation through the WFP internet site using a Mastercard branded card issued in the Territory.

Mastercard International Incorporated is a corporation incorporated under the laws of the State of Delaware, USA, with its principal place of business at 2000 Purchase St, Purchase, NY 10577, USA (“Mastercard”)

World Food Programme is an international humanitarian organization established through joint resolutions of the General Assembly of the United Nations and the Conference of the Food and Agriculture Organization of the United Nations, with its headquarters at Via Cesare Giulio Viola, 68/70 Parco de Medici, Rome 00148, Italy (“WFP”) that fights hunger. WFP delivers food assistance in emergencies and works with communities around the world to improve nutrition.

WFP will use this donation from Mastercard to provide school meals through its School Meals Programme. For more information about the WFP School Meals Programme, please visit <http://www.wfp.org/school-meals>. WFP's Terms of Use are located at <http://wfp.org/terms>.

WFP does not endorse any product or service.

To the fullest extent possible in law, neither Mastercard nor agencies involved in the Program will be liable for any loss or damage whatsoever caused by matters relating to the Program.

Mechanism of the Program and forms of participation

The Program applies to the following countries (the “Territory”): Argentina, Uruguay, Paraguay, Brazil, Chile, Mexico, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama, Bolivia, Colombia, Ecuador, Peru, Venezuela, Anguilla, Antigua, Aruba, Bahamas, Barbados, Barbuda, Bermuda, Cayman Islands, French Guyana, Guadalupe, Haiti, Jamaica, Martinique, Suriname, Trinidad and Tobago, Dominican Republic.

This campaign is not targeted to citizens of United States of America or anywhere else outside the Territory.

The forms of participation are as follows:

A) SOCIAL MEDIA

During the period of April 10, 2018 – July 31, 2018, or when maximum donation amount of US\$75,000 or 300,000 school meals (US\$ 0.25 per/meal) is reached, whichever occurs first, Mastercard will donate to the WFP the equivalent of one (1) school meal each time a person shares a post or make a comment using the hashtag #TogetherWeAre10 or #JuntosSomos10 on Facebook, Twitter or Instagram, under the terms set forth below.

Any Twitter or Instagram or Facebook user in the territory can participate in the Program.

For Twitter and Instagram, the user must make a post or comment including the hashtag #TogetherWeAre10 or #JuntosSomos10.

In Facebook, the user must post the hashtag #TogetherWeAre10 or #JuntosSomos10 on a comment to the specific post promoted by Mastercard on one of Mastercard's Facebook public pages for Latin America:

MastercardPeru	https://www.facebook.com/MasterCardPeru
MastercardCaribe	https://www.facebook.com/mastercardcaribe
MastercardLAC	https://www.facebook.com/mastercardlac/
MastercardColombia	https://www.facebook.com/MasterCardColombia
MastercardChile	https://www.facebook.com/MasterCardChile
MastercardMexico	https://www.facebook.com/MasterCardMexico
MastercardVenezuela	https://www.facebook.com/MasterCardVenezuela
MastercardArgentina	https://www.facebook.com/MasterCardArgentina
MastercardBrasil	https://www.facebook.com/MasterCardBrasil
MastercardUruguay	http://www.facebook.com/MasterCardUruguay
MastercardCentroamerica	https://www.facebook.com/MastercardCentroamerica/
MastercardLAC	https://www.facebook.com/mastercardlac/

Hashtags in personal Facebook pages will not count towards a donation from Mastercard to the WFP.

All posts or comments must be public and made from a public profile for the #TogetherWeAre10 or #JuntosSomos10 post or comment to be valid toward a donation from Mastercard to the WFP.

Mastercard does not endorse, promote, urge or participate in any way in inappropriate content, as defined below ("Inappropriate Content"). In relation with the Program, Mastercard requests that the hashtags #TogetherWeAre10 or #JuntosSomos10 not be used along with any Inappropriate Content, defined as any post or comment that:

- promotes racism, bigotry, hatred or physical harm or any kind against any group or individual;
- advocates harassment or intimidation of another person;
- requests money from, or is intended to otherwise defraud, other users of the Program;
- involves the transmission of "junk mail", "chain letters", or unsolicited mass mailing or "spamming" (or "spamming", "phishing", "trolling" or similar activities);
- promotes information that is false or misleading, promotes illegal activities or conduct that is defamatory, libelous or otherwise objectionable;
- promotes an illegal or unauthorized copy of another person's copyrighted work, such as providing pirated computer programs or links to them, providing information to circumvent manufactured-installed copy-protect devices, or providing pirated images, audio or video, or links to pirated images, audio or video files;
- contains video, audio, photographs, or images of another person without his or her permission and consent (or in the case of a minor, the minor's legal guardian permission and consent);
- contains restricted or password only access pages, or hidden pages or images (those not linked to or from another accessible page);
- provides material that exploits people in a sexual, violent or other illegal manner, or solicits personal information from anyone under the age of 18;
- provides instructional information about illegal activities such as making or buying illegal weapons or drugs, violating someone's privacy, or providing, disseminating or creating computer viruses;
- contains viruses, robots, time bombs, trojan horses, cancelbots, worms or other harmful or disruptive codes, components or devices;

- impersonates, or otherwise misrepresents affiliation, connection or association with any person or entity;
- provides information or data you do not have a right to make available under law or under contractual or fiduciary relationships (such as inside information, proprietary and confidential information);
- disrupts the normal flow of dialogue, causes a screen to “scroll” faster than users are able to type, or otherwise negatively affects other users’ ability to engage in real time exchanges;
- solicits passwords or personal identifying information for commercial or unlawful purposes from other users or disseminates another person’s personal information without consent; and
- publicizes or promotes commercial activities and/or sales without Mastercard’s prior written consent such as contest, sweepstakes, barter, advertising and pyramid schemes.

Mastercard reserves the right to not consider for the purposes of the Program any content deemed by Mastercard, in its sole discretion, as Inappropriate Content.

User generated content in social media and on Mastercard Channels

In Mastercard’s sole discretion, Mastercard may choose posts or comments related to the Program to promote the Program and for other promotional and marketing activities related with the Mastercard brand. Mastercard will only use posts or comments related to the Program with the express and explicit consent of the user or his or her adult legal representative. In case Mastercard wishes to use a post or comment made as part of the Program, Mastercard will contact the user by way of a private message in the applicable social media platform.

Mastercard, in its sole discretion, will decide which posts or comments it wishes to use share, and Mastercard reserves the right not to use or share posts or comments that include images in which more than one person appears or posts or comments that, in the sole discretion of Mastercard, are considered Inappropriate Content as defined above.

B) USER DONATIONS ON WFP WEBSITE

During the period of April 10, 2018 – July 31, 2018, or when maximum donation amount of US\$ 75,000 or the equivalent of 300,000 school meals (US\$ 0.25 per/meal) is reached, whichever occurs first, Mastercard will donate to the WFP the equivalent value of ten (10) school meals (US\$ 0.25 per/meal or US\$2.50 per/10 school meals) for each donation/transaction to the WFP made with a Mastercard-branded payment card issued in the Territory on the website <https://wfp.org/Mastercarden>. This campaign is not targeted to citizens of the United States of America or anywhere else outside the Territory. Therefore, donations made in the United States of America will not be matched by Mastercard.

The user will be able to choose the amount of the donation for each transaction when registering on the website <https://wfp.org/Mastercarden>.

Donation Schedule Summary:

Campaign	Period	Maximum Donation
A) SOCIAL MEDIA	April 10, 2018 – July 31, 2018	USD75,000
B) USER DONATIONS ON WFP WEBSITE	April 10, 2018 – July 31, 2018	USD75,000

Taxes

Your participation in this Program is voluntary, and Mastercard does not provide any tax deduction receipt related with your participation in this Program, since all donations related to the Program are made by Mastercard. Mastercard is not involved and is not responsible for any tax deduction made in his or her respective country by a participant in the Program and does not guarantee the legality or validity of such tax deduction.